



Chip Madera, MS, CSP is
"THE LEADERSHIP LION™"

A Professional You Can Trust

Certified Speaking Professional, Chip Madera, MS, CSP presents over 100 keynotes and seminars each year in Canada, Australia, Europe and throughout the USA. His expertise in leadership, change and service excellence make him one of the most sought after speakers in America.



The Speaker with a Heart of BOLD!™

An expert professional speaker and leadership authority, Chip Madera, MS, CSP helps leaders to venture beyond their wildest expectations by opening minds, stirring hearts and inspiring action! He works with organizations and associations all over the world who want to increase employee engagement and create environments of WOW!

After building a Corporate University and spending years working with employees and executives assessing their development needs, Chip knows the leadership strategies that create **high performance, improve retention and increase employee and customer satisfaction.**

Not your typical speaker, Chip brings an unusual one - two punch balancing an incredible love for people with a candor that will rock your audience to the core. He has been called the "Dr. Phil" of the motivation industry.

"Chip is not just a great motivator, he inspires people to the core; it is refreshing to hear a speaker that considers the whole person not just their 'work self'"

-- Liz Viera PMC

"Each day I seek to fulfill my purpose and mission of encouraging and inspiring others to seek, discover and explore their ultimate potential. I believe leaders have a great responsibility to create a workplace that celebrates employees and develops their talent. I have dedicated my life to giving leaders the tools to develop their #1 asset – their people!"

Chip Madera, MS, CSP, Motivation and Performance Strategist



Helping Leaders Venture Beyond Their Wildest EXPECTATIONS!

CLIENTS

- Admiral Insurance Company
- American Nurses Association
- Army Evaluation Center
- AT&T
- Cascades Boxboard, Inc.
- Central Texas Medical Center
- Comcast
- Disney Vacation Club
- European Carton Makers Association
- Gatorade
- GE Capital
- Southern Company
- The Mayo Clinic
- Verizon
- United States Postal Service
- Metokote Corporation, Inc.
- Westinghouse
- Windsor Properties, Inc.

... plus over 300 others in Canada, Australia,
Europe and across North America.



"I can honestly say that I have never seen anyone make such a long lasting impression on my staff; they are still talking about it!"

Rita Clymer, Davita Inc

Most Requested Keynotes & Programs

Making **CHANGE** Your Friend

One of the things that is constant in the workplace today is change! Successful organizations not only need to learn how to flex and adapt but to embrace change as a welcomed friend. Your leadership/staff will be challenged to ponder your organization's #1 competitive question: How well do you embrace change? Participants will explore the three reasons why people change, the perpetual cycle of change, and a multitude of motivational techniques for navigating people through turbulent times.

Employee **ENGAGEMENT**: Getting it, Keeping it, and Maximizing it!

How many times have you heard healthcare leaders say, "People are our number one asset?" No doubt, the preceding statement is a worthy notion, but few organizations have strategically designed action steps to incorporate employee development into the operating structure of their business. This session helps leaders understand that developing others is paramount to maximizing employee potential and performance. Leaders will explore three strategic plans (EDP™, EMP™ and ECP™) that will help your organization do more with less and take your staff's potential to the next level.

7 Policies That Create **WOW!**

Research validates the correlation between service excellence and employee satisfaction. The parallel between the two is no coincidence. It is no wonder that world-class organizations like the Mayo Clinic, Southwest Airlines and Disney receive high satisfaction scores from both employees and customers. This session was developed to clarify the essential policies that need to be initiated, standardized and enforced to create an environment of engagement and service excellence. These standard will help re-brand your company so that you can join the ranks of the world-class. Don't miss this high energy, high content session that will take your organization to the next level.

and many others

Chip Madera, MS, CSP
PO Box 2955
Asheville, NC 28802



1-877-42LEADER
chip@chipmadera.com
www.chipmadera.com